



the
**BOURBON
BOND**

INVESTMENT
FUND



- After Prohibition most states put into place a three-tier system for the purchasing and distributing of alcohol. The goal of the three-tier system is to prevent the sale of alcohol to minors and help prevent the excessive consumption of alcohol that resulted in the Prohibition of the 1920s.
- Thus, today, it remains illegal for a wholesale producer of alcohol to sell to an unlicensed buyer. They can only sell to a licensed distributor, or to another licensed distilled spirits producer who can then bottle it to sell to a distributor.





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This is an opportunity for investors to share future profits of unaged whiskey after it has been barreled and sold as mature wholesale bourbon.



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Bourbon: Growth



American Whiskey
Market Trends

Bourbon and Rye

ON THE HORIZON: CONTINUED GROWTH IN VALUE

2018 Volume up 5.9% to 24.5M cases (+1.4M cases)

Growth forecast: 8 years to equal 1970 volume of 36M

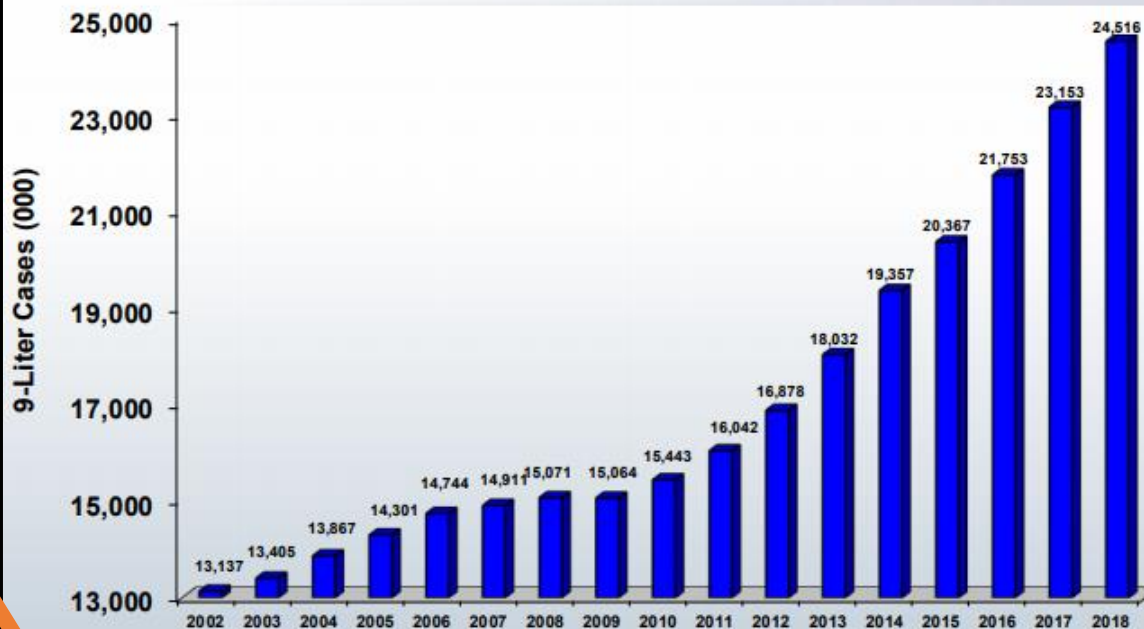
Revenues up 6.6% to \$3.6B (+\$224M)

Millennial driven growth continues: Since 2010, U.S. volumes of super-premium Bourbon (\$25 and above) have grown by nearly 3.3 million cases.*

Premium and Super-Premium priced volume growth up 11.5% to 2.68B in 2018.



U.S. American Whiskey Volumes, 2002-2018



Source: The Distilled Spirits Council of the U.S.

In 2018, over 24 million 9-liter cases of American Whiskey was sold in the United States. At category growth averaging 5.9-6.6% per year, it will be another 7-8 years until US case volumes match 1970 peak, and before factoring export markets where demand for American Whiskeys is growing.

How investors can Benefit from the increasing demand and value of Barrel Aged American Whiskey

The Bourbon Bond OPPORTUNITY

- Accredited Investors may purchase units of ownership in the company to finance a secured interest in the matured sale profits of newly filled barrels of super premium quality Bourbon whiskey.
- When the Bourbon is aged to maximize its value, the producer will release it for sale to licensed distillers as ready to bottle.
- The Producer or its designated licensed brokers will retain a 10% sales commission/broker fee, and the company will be repaid the balance of the difference between the initial contract production cost and the wholesale selling price.
- Current market values of 4-year aged Bourbon range from \$3000-\$3700 per barrel— more than double its unaged acquisition cost.

Aged TWO Years \$2200 Value avg. ROI

40%

Aged THREE Years \$2700 Value avg. ROI

55%

Aged FOUR Years \$3200 Value avg ROI

101%

Aged Bourbon Value Averages, based on ADI, Current Market and Insured Values (July 2019) . Actual value may vary. Premium Bourbon value trends higher.

The Bourbon Bond 4-Year Appreciation Example



Distillation, Barreling and
Aging Cost per Barrel
\$1540-\$1660



Avg increase in value of
barrel of aged bourbon
past 4 years
+\$540/year
+\$2140 after 4 years.

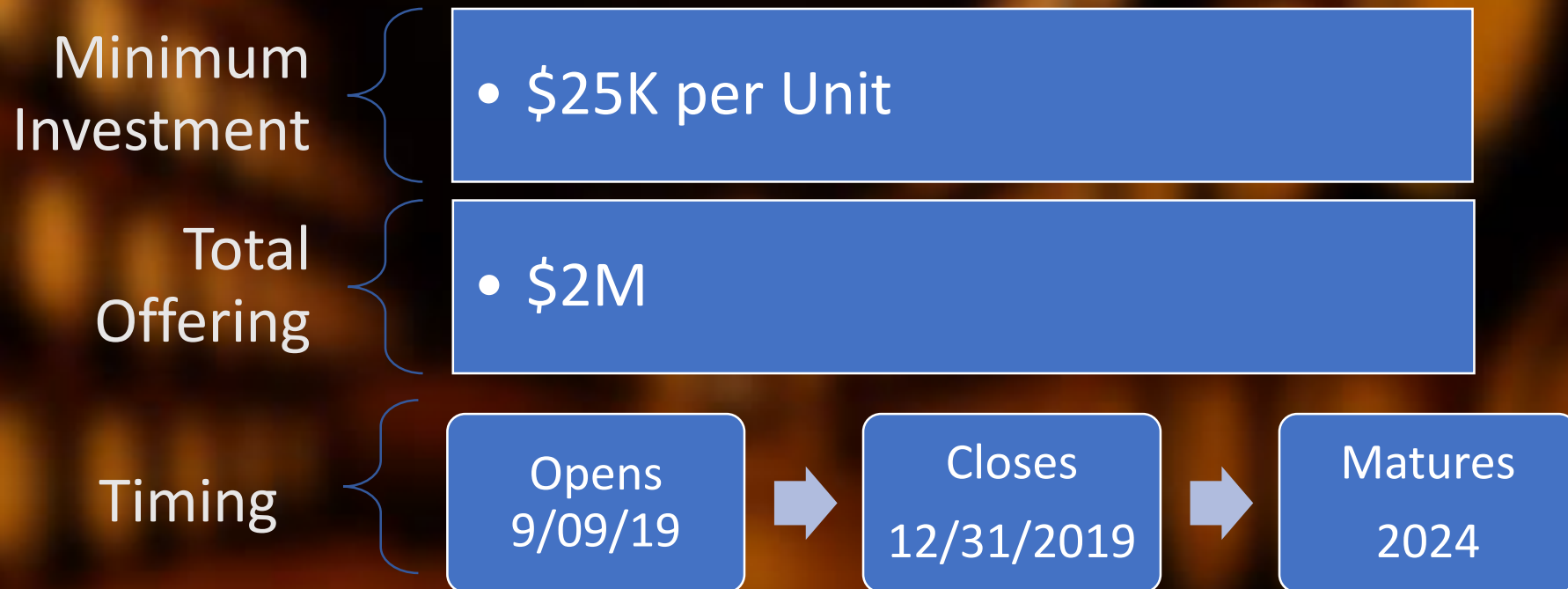


Sold as 4 year in 2024
\$3000/ barrel

\$3000
-\$1660
\$1340
-\$134 (10% to broker)
\$1206 Net Profit

Costs and value projections for informational purposes only. Subject to change.

Summary of the Offering (as of 8/26/2019)



Summary of the Offering

The Company:	Bourbon Bond, LLC, a Georgia limited liability company (the “ Company ”) has been formed for the purpose of acquiring a secured financing interest in up to 1,000 barrels of barreled unaged bourbon.
The Offering:	The Company is offering up to 80 units of membership interest in the Company (the “ Units ”) for a purchase price of Twenty-five Thousand Dollars (\$25,000) per Unit, for a total offering of Two Million Dollars (\$2,000,000) (the “ Offering ”)
Minimum Investment:	The minimum purchase by a single Investor is one (1) Unit (\$25,000), and additional purchases may be made only in \$25,000 increments. The Company, in its sole discretion, may permit subsequent purchases in less than \$25,000 increments.
Use of Offering Proceeds:	The net proceeds from this Offering will be used for the financing, and aging of the barreled bourbon.
Closing:	Upon the consummation of the Closing, the Investors who have signed a Joinder to the Operating Agreement of the Company (the “ Operating Agreement ”) will become Members of the Company. If an Investor does not sign a Joinder to the Operating Agreement, they will be an economic interest owner only.

Invest in Bourbon: Next Steps

